

## News Release

## **April 2016**

## **Hunton Releases 2016 EU General Data Protection Regulation Guide for In-House Lawyers**

After much debate, the final version of the EU General Data Protection Regulation (GDPR) is expected to be adopted by the European Parliament this week, and to take effect in early 2018. The GDPR will significantly change EU data protection law in several areas, affecting all businesses in the energy, financial, health care, real estate, manufacturing, retail, technology and transportation industries, among others. To assist in-house lawyers and privacy professionals with understanding the new GDPR and planning ahead for implementation, Hunton & Williams' privacy and cybersecurity practice lawyers have released "The EU General Data Protection Regulation, a Guide for In-House Lawyers covering these strategic areas:

- jurisdiction and territorial scope
- enforcement, sanctions and penalties
- supervisory authorities
- accountability
- notices
- privacy by design and by default
- profiling
- data breach reporting
- obligations of processors

- processing conditions
- anonymization and pseudonymization
- cross-border data transfers
- binding corporate rules
- seals, certifications and codes of conduct
- other areas remaining unharmonized

Download a free copy of the guide. For more information, please visit our EU Data Protection Regulation Tracker, www.huntonregulationtracker.com, or our privacy blog at www.huntonprivacyblog.com.

Hunton & Williams' award-winning global privacy and cybersecurity practice focuses on all aspects of privacy, data protection, cybersecurity, information governance and e-commerce issues for multinational companies across a broad range of industry sectors. In Europe, the practice extends beyond legal advice to integrated consulting on corporate privacy risk management, as well as legislative and strategic policy advice, business consulting on corporate information policy, and legal compliance.

## **About Hunton & Williams**

Hunton & Williams is a global law firm of 800 lawyers serving clients from 19 offices in the United States, Europe and Asia. The firm handles transactional, litigation and regulatory matters for a diverse client base, with significant experience in retail and consumer products, energy, financial services, real estate, and privacy and cybersecurity. For additional information visit our website at www.hunton.com. Follow us on Twitter, LinkedIn and YouTube.

Wim Nauwelaerts wnauwelaerts@hunton.com asimpson@hunton.com

Aaron P. Simpson

Lisa J. Sotto Isotto@hunton.com **Bridget Treacy** btreacy@hunton.com