

November 2008

## Contacts

### [Lisa J. Sotro](#)

200 Park Avenue  
New York, NY 10166  
(212) 309-1223  
[lsotro@hunton.com](mailto:lsotro@hunton.com)

### Additional Lawyers

[Cédric Burton](#)  
[James A. Harvey](#)  
[Jörg Hladjk](#)  
[Natalie Hunt](#)  
[Elizabeth H. Johnson](#)  
[Christopher Kuner](#)  
[Ryan P. Logan](#)  
[Manuel E. Maisog](#)  
[Melinda McLellan](#)  
[Randall S. Parks](#)  
[Olivier Proust](#)  
[Boris Segalis](#)  
[Aaron P. Simpson](#)  
[Rachel M. St. John](#)  
[Bridget C. Treacy](#)  
[Mason Weisz](#)  
[John W. Woods, Jr.](#)

### Centre for Information Policy Leadership

[Martin E. Abrams\\*](#)  
[Paula J. Bruening](#)  
[Fred H. Cate](#)  
[Orson Swindle\\*](#)

\*Not a lawyer

Atlanta • Austin • Bangkok • Beijing • Brussels  
Charlotte • Dallas • Houston • London • Los Angeles  
McLean • Miami • New York • Norfolk • Raleigh  
Richmond • San Francisco • Singapore • Washington

## Compliance Deadline Extended for Massachusetts Data Security Regulations

Massachusetts recently announced that it is extending the deadline for compliance with new state data security regulations. In consideration of the current economic climate, Massachusetts has extended its original compliance deadline of January 1, 2009. The new compliance deadline will be phased in. By May 1, 2009, companies that are subject to the regulations must generally comply with the new standards and must contractually ensure the compliance of their third-party service providers. In addition, by May 1, 2009, covered businesses must encrypt laptops containing personal information. By January 1, 2010, companies are required to have a written certification of compliance from their third-party service providers and must encrypt other company portable devices, such as memory sticks and PDAs.

Massachusetts' new May 1, 2009, compliance deadline coincides with the updated implementation deadline for the Federal Trade Commission's Red Flags Rule. The Red Flags Rule contains provisions requiring certain financial institutions and creditors to put in place security measures aimed at detecting and preventing identity

theft. Entities that are subject to both the Red Flags Rule and Massachusetts' new regulations may be able to address the implementation requirements of both during the same program development process.

For details regarding the scope and requirements of the Massachusetts regulations, please click [here](#).

For details regarding the updated Red Flags Rule compliance deadline, please click [here](#).

### We Can Help

Several states now require businesses that maintain personal information to implement data security measures. Hunton & Williams' Privacy and Information Management practice assists clients in developing, implementing and evaluating privacy and information security programs to comply with federal and state requirements. If you would like assistance in reviewing your organization's privacy or data security practices, or in developing new policies or training programs, please contact us.

© 2008 Hunton & Williams LLP. Attorney advertising materials. These materials have been prepared for informational purposes only and are not legal advice. This information is not intended to create an attorney-client or similar relationship. Please do not send us confidential information. Past successes cannot be an assurance of future success. Whether you need legal services and which lawyer you select are important decisions that should not be based solely upon these materials.